



PRIVACY POLICY

When you provide us with information through this Website, we respect your privacy. It is important for you to understand what information we collect about you during your visit and what we do with that information. Your visit to this Website is subject to this Privacy Policy and our Terms and Conditions.

1. Information Collection and Use

We do not collect personally identifiable information about you, except when you provide it to us. For example, if you decide to complete a user registration form, you will be asked to provide certain information such as your contact information (name, e-mail address, mailing address, and telephone number), age, skin care/cosmetic concerns, and the brands and products you use. To protect your personal information, users registering at the Website must also enter a user name and password.

Subject to your consent, the information you provide may be used by us to create and deliver to you our newsletters, or other communications containing product information, cosmetics tips or promotions. If you prefer not to receive such communications, please see section 10 below. We may also use the information you provide in aggregate (non-personally identifiable) form for internal business purposes, such as generating statistics and developing marketing plans. We will not sell, share or rent your personally identifiable information to third parties without your consent, except as disclosed in this Privacy Policy.

We may collect, store or accumulate certain non-personally identifiable information concerning your use of this Website, such as information regarding which of our pages are most popular. We may sell or transfer such non-personally identifiable information to our affiliates, licensees and partners. We may disclose any information we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process or governmental request.

When you submit your personally identifiable information on this Website, you will be asked whether you consent to the processing and transfers of your personal information as set forth in this Privacy Policy. If you would prefer that we not collect any personally identifiable information from you, please do not provide us with any such information.

2. Cookies and Log Files

We may place a "cookie" on your computer's hard drive so we can recognize you as a return user, recall your preferences and personalise your experience. A cookie is a piece of data that enables us to track and target your preferences. The cookie will be stored on your computer's hard drive until you remove it. You can have your browser notify you of, or automatically reject, cookies. If you reject our cookie, you may still use our Website, but you may be limited in the use of some of the features. Some of our business partners may also use cookies on our Website. However, we have no access to, or control over, these cookies and do not accept any responsibility for such use.

In addition, we may use IP addresses to analyze trends, administer our Website, track users's movement, and gather broad demographic information for aggregate use. We will never use IP addresses in combination with your personally identifiable information without your prior consent.

3. Group Companies

Subject to your consent, we may share your personally identifiable information with our affiliates and other divisions of our company that distribute and market Hill Link Limited products (the "Group Companies"). Group Companies may use this information to send you communications containing product information, cosmetic tips or promotions. Group Companies may be located both inside and outside the European Economic Area ("EEA"). Although the countries where Group Companies are located may not offer the same level of protection of data as countries within the EEA, we always demand that Group Companies adhere to the same procedures that we follow ourselves, including this Privacy Policy, with respect to your personally identifiable information. If you prefer that we not share your personally identifiable information with Group Companies, please refer to section 10 below.



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4. Third Parties

We may retain other companies and individuals to perform functions on our behalf in relation to the purposes set forth in this Privacy Policy. Examples include data analysis firms, customer support specialists, webhosting companies, and fulfillment companies (e.g., companies that coordinate mailings). Such third parties may be provided with access to personally identifiable information needed to perform their functions, but may not use such information for any other purpose. Such third parties may be located in countries both inside and outside the EEA. Although countries outside the EEA may not require the same level of protection of data as countries within the EEA, we always demand that third parties adhere to the same procedures that we follow ourselves with respect to your personally identifiable information, including this Privacy Policy.

5. Links

This Website may contain links to or from other websites. Please be aware that we are not responsible for the privacy practices of other websites. This Privacy Policy applies only to the information we collect on this Website. We encourage you to read the privacy policies of other websites you link to from our Website or otherwise visit.

6. Security

We implement various security measures to protect the security of your personal information, both on line and off line. Your personal information will be stored at facilities located across the world and not necessarily within the EEA. If you have any questions about the security of our Website, you can send an email info@zo-1.com

7. Business Transfers

As we continue to develop our business, we might sell or buy entities or assets. In such transactions, user information, including personally identifiable information, generally is one of the transferred business assets, and by submitting your personal information on the Website you agree that your data may be transferred to such parties in these circumstances.

8. Notification of Changes

We may revise this Privacy Policy from time to time. If we decide to change our Privacy Policy, we will post the revised policy here. As we may make changes at any time without notifying you, we suggest that you periodically consult this Privacy Policy. Please note that our rights to use your personally identifiable information will be based on the privacy policy in effect at the time of the use. If the preceding sentence is deemed to violate applicable law, the privacy policy in effect at the time your personally identifiable information was collected will apply.

9. Updating Your Information

You have the ability to review and change the personally identifiable information you provide us. If you are a registered user, you can change your personally identifiable information at any time. If you are not a registered user, but have provided personally identifiable information to us, you may make changes to your personally identifiable information by e-mailing us at info@zo-1.com. You may always request that we remove your personally identifiable information from our databases by e-mailing us at info@zo-1.com

10. Choice/Opt-Out

When you register at this Website, you may opt-out of receiving future communications from us. You may also opt-out of sharing your personally identifiable information with Group Companies. You may change your preferences at any time by revising your profile or, if you do not have a profile, by emailing us at info@zo-1.com

11. Data Controller

The information you provide to use will be managed by Andrew Oury, at Herschel House, 58 Herschel Street, Slough, SL1 1PG

12. Comments

We have taken great measures to ensure that your visit to taer.com is an excellent one and that your privacy is constantly respected. If you have any questions, comments or concerns about our privacy practices, please email us at info@zo-1.com
